

WEAR IT
PINK

BREAST
CANCER
NOW The research &
support charity

BREAST CANCER NOW'S CAMPAIGNING WINS

Over the years we've campaigned to make sure that everyone affected by breast cancer receives the best possible treatment, services, support and care. And we couldn't have done it without you.



HERE ARE A FEW OF THE CAMPAIGNING WINS THAT YOU HELPED MAKE POSSIBLE:

- With the support of patient advocates we helped ensure **life-extending secondary breast cancer drugs** like Kadcyła, Perjeta and Trodelvy are available on the NHS across the UK. This could help give people with incurable secondary breast cancer the hope of more time
- We contributed significantly to bringing about the **long-called-for secondary breast cancer audit** in England and Wales. We also helped secure a commitment to everyone with secondary breast cancer having access to the right expertise and nursing support in the NHS England Long Term Plan
- We helped the potentially **life-saving primary breast cancer drug, olaparib, become approved for use on the NHS**. This could enable certain women to have the prospect of a future free from breast cancer

By wearing it pink and raising money, you're helping to make a huge difference to the lives of people affected by breast cancer.

Find out how you can get involved with campaigning at breastcancernow.org/campaign