



YOUR GOLF EVENT GUIDE



**ON
COURSE**

**BREAST
CANCER
NOW** The research &
support charity

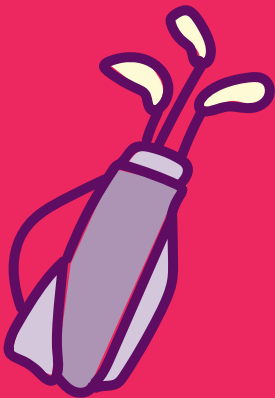
CREATE MOMENTS TO TREASURE ON THE COURSE



Is there anything better than getting out on the course? The friendly rivalry, the conversations and laughter, the memories you make? These are life's moments to treasure.

By holding a golf event to raise money for breast cancer research and support, you'll make more treasured moments – for you, your friends and anyone affected by breast cancer.

Think of us as your trusted caddy. We'll give you all the personalised advice, support and resources you need for a golf event to remember. So, before you head out on the green, read all about our top tips for pulling off a great golf event.



TEE UP YOUR EVENT

HERE ARE OUR KEY STEPS TO TEE
YOUR EVENT UP FOR SUCCESS.

Spread the word

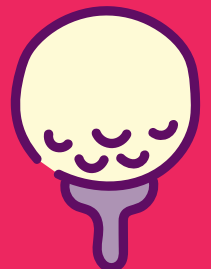
Shout about your golf day! Send out invites early to make sure everyone has all the details they need to save the date. Once you've got those RSVPs, it's time to start selling your golf day tickets. You can use our handy invite and ticket templates on our website: breastcancer.org/golf

Get your local community involved

Cover the cost by asking local businesses to support your golf day event. Ask them to sponsor a golf hole, and then print out our sponsorship flags to feature the company's name by each hole. They could also donate prizes for competition winners or raffles. We'll be able to give you a letter of authority to prove that you're fundraising for us - just pop us an email and we'll write one for you.

Make your event look the part

We've got everything you need to deck out the golf course, from golf tees and pencils, to banners and collection buckets. Get in touch with us at community@breastcancer.org or check out the resources on our website at breastcancer.org/golf



CLUB TOGETHER FOR YOUR GOLF EVENT



With your planning in full swing, why not try some of these ideas to make sure your golf day is a hole in one for everyone?

Boost your fundraising

Selling mulligans (an extra shot which doesn't add to your score) is a great way to raise some extra funds and give your guests the best chance of winning.

Raffles and free prize draws are also a great way to boost your fundraising total! There are a few rules to be aware of when planning them, so get in touch with us at

community@breastcancer.org and we can support you.

Get dressed up

Encourage everyone to get in the spirit by dressing up - whether it's a fancy dress theme or a "best dressed" competition with a prize for the winner.

Set up refreshments and entertainment

Welcome everyone with some sandwiches and drinks, and then finish the day off in style at the clubhouse.

Here's where you can announce any winners and celebrate the day. Why not ask for some suggested donations too? To really make your event memorable, you could invite your club's pro golfer to speak or book a singer or comedian for the evening.



ORGANISE YOUR OWN GOLFING CHALLENGE



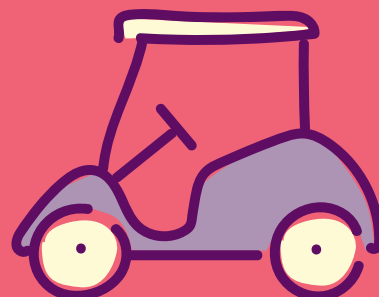
What better way to bring out friendly rivalry and create memories than a golfing challenge? Here are some ideas to get you started:

Shotgun Start – get everyone to start at a different hole, then sound a klaxon for everyone to tee off. Everyone should finish around the same time, meaning you can get together afterwards for celebrations.

Captain's Bunker – get a player to pick a bunker on the field, and if someone lands in the bunker during the game, they have to make a donation.

Texas Scramble – the golf captain dons their finest pink attire and gives out forfeits to anyone who misses a putt or hits a bad shot.

Captain's Drive – the golf captain or organiser takes the day's first drive down the course. Guess their distance and the closest answer wins a prize.



THE MOMENTS YOU SHARE ON THE GOLF COURSE ARE MOMENTS TO TREASURE



The moments you share on the golf course are moments to treasure. And by holding a golf event to raise money for breast cancer research and support, you'll help create more treasured moments – for you, your friends and anyone affected by breast cancer. So, thank you!

Let's get on course and drive for a future where everyone with breast cancer lives, and is supported to live well.

Remember, we're here as your trusted caddy! If you have any questions, need ideas or materials, just drop us an email at community@breastcancernow.org or phone us on 0207 025 2425.



ON COURSE

**BREAST
CANCER
NOW** The research &
support charity